



CHASM Financial Education Workshop

Ann Griffiths

Policy Manager, Children & Young People

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- Why financial education matters
- What we know about where things are at
- What we're doing about it

Too many young adults are making money mistakes, and are over-indebted

Increasingly early opportunities to spend, often 'invisible'

At least 2.5m young people should be getting financial education; majority are not



Children's self-control ability, developed from age 3, is as likely as IQ & socio-economic status to predict adult financial outcomes

Evidence is mixed, but there are approaches that work - timing and delivery method matters

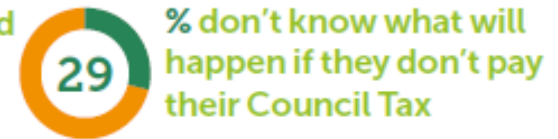
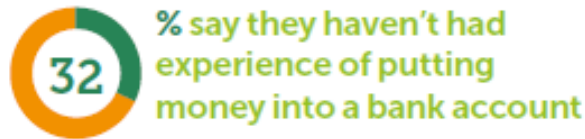
Many financial behaviours in place by 12; attitudes by age 7

Nationally representative survey of 4-17 year olds in UK

- 4958 respondents took part, March - June 2016
- Interviews carried out online (60%) and face-to-face (31%)
- Data weighted to represent population breakdown in each nation
- Additional interviews in Devolved Nations, & with 15-17 year olds

- Initial results released at Financial Capability Week
- Full report early spring – **Research Conference 28 March**

When looking at 16- to 17-year-olds:



Less than **HALF** (43%)

of young people aged 12–17 are confident managing their money

We are concerned by this because our findings suggest a link between confidence in managing money and money behaviours – in particular, those who are low in confidence are less likely to shop around, and tend to save less money:



■ If given £10, those with low confidence would save less of it than those who were confident



■ Those with low confidence were also much less likely to say they save money most or every time they get some



■ Those with low confidence were also much less likely to say they shop around



only 4 in 10
children aged 7-17 say they
have learned about money
management at school



Positively,
9 in 10 young people
who said they had learned about money
management at school said it was useful





3 in 4 children
talk to their parents
about money

3 in 4 parents
say they are a good role model



Considering this, it is surprising that:

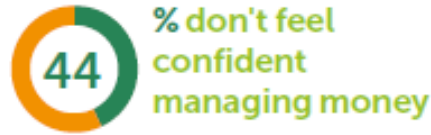


Only 3 in 5 parents
feel confident talking to their
children about money

Only 1 in 3 parents
talk to their children about
household finance
although this does increase with age



Furthermore, parents' behaviour may not always set the best example:





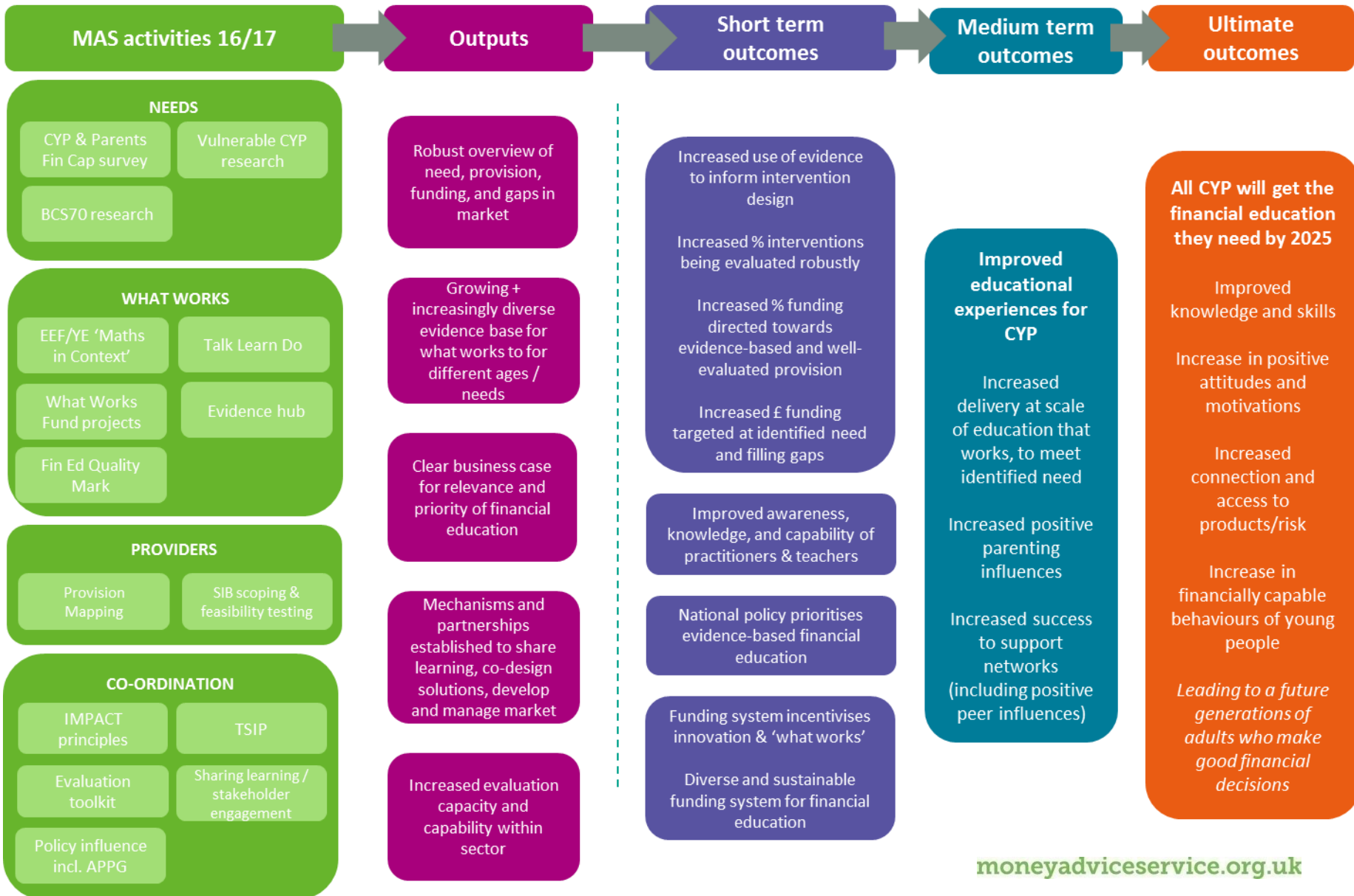
- Provision is patchy, relatively small scale
- There are important gaps
- Focus often remains on knowledge not applied to ‘real life’
- Too few teachers - and other practitioners - have had financial education training
- Little robust evidence of outcomes and impact
- Parents are also important, yet there is little support

- *But* – there are examples of excellent delivery, commitment, and opportunities to build on

CYP theory of change + 16/17 activities



the Money Advice Service™



Some key projects

1. Financial Education Quality Mark

2. What Works Fund

3. Education Endowment Foundation & Young Enterprise – Maths in Context

4. Vulnerable CYP

5. Evaluation support







**Financial Capability
Strategy for the UK**

**Back to
Welcome**

To see guidance on
how to use the tool
click here

Teachers Outcome Framework

How to use this tool:

Select the appropriate area below

School-wide Enablers

**Financial education,
attitudes, knowledge and
practice**

**General pedagogical
practice**

**Championing and
promoting financial
education**

View Output File





Financial Capability
Strategy for the UK

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[To see guidance on how to use the tool click here](#)

Children, young people (CYP) and parents Outcome Framework

How to use this tool:

Select the appropriate area below

3 - 5 yrs

5 - 7 yrs

7 - 11 yrs

11 - 14 yrs

14 - 16 yrs

16 - 18 yrs

Parents

Picture Questions

[View Output File](#)



- What are the barriers to knowing and doing what works?
- Where are the opportunities to overcome these?
- What more, or different, can we all do to help make it happen?



ann.griffiths@moneyadvice.org.uk